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ABOUT

A contemporary gay men's lifestyle blog, offering an inside scoop on gay travel, shopping trends, men's health and wellness, and relationship advice, all with a distinct Southern California flavor. Our mission is to provide our readers with useful, positive, and authentic information to help inform healthy, happy gay living.

DEMOGRAPHIC



69%
MEN
AGE 18-34
FROM THE US

ABOUT MARK & BÉATUS

Mark is the Director of Content, and the primary author at The Authentic Gay. His wonderfully creative boyfriend, Béatus, is the Webmaster and SEO Consultant. They work together to bring The Authentic Gay to life, providing youthful, adventurous, anecdotal accounts of their many adventures, interests, and passions.

SOCIAL STATISTICS



3600+

SOCIAL MEDIA FOLLOWERS

BLOG STATISTICS

20k+

MONTHLY VISITS

30k+

MONTHLY PAGE VIEWS

600+

DAILY UNIQUE VISITS

FEATURED TOPICS

EXPERIENTIAL GAY TRAVEL LATEST PARTIES & EVENTS
MEN'S HEALTH & WELLNESS GAY ARTS & CULTURE
RELATIONSHIP ADVICE "BEST OF" CITY GUIDES

POPULAR POSTS

GAY COACHELLA: AN ULTIMATE GUIDE TO 2017
TOP 10 MEN'S CLOTHING STORES IN LOS ANGELES
10 BEAUTIFUL GAY BEACH CITIES
A DEFINITE GUIDE TO DOWNTOWN LA'S GAY BARS
THE BEST GAY BEACHES IN CALIFORNIA
PUT THE "GAY" IN LABOR DAY: 5 GETAWAY IDEAS

SERVICES OFFERED

PRODUCT REVIEWS BRAND AMBASSADORSHIPS
GIVEAWAYS SOCIAL MEDIA PROMOTIONS
SPONSORED POSTS FREELANCE WRITING